



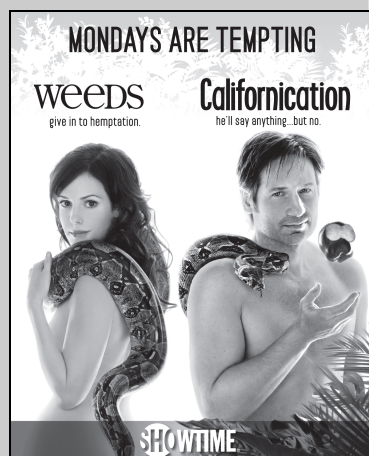
# Local Lines

Shrewsbury Electric and Cable Operations  
508-841-8500

What's  
Happening at  
**SELCO**  
Oct., 2007

## Showtime Special Offer

Sign up for Showtime Unlimited between **September 28<sup>th</sup>** and **November 30<sup>th</sup>** and you'll get 11 great Showtime channels plus Showtime Video on Demand for just **\$5.95 per month for six months!**



Call 508-841-8500 to order.

## NFL Network Coming to SELCO HDTV

NFL Network HD will launch on SELCO channel 299 in early October.

NFL Network HD carries a wide array of games, football commentary, highlights, analysis, and original programming.

The seven game regular-season



"Run to the Playoffs" national primetime package will be available in bone-crushing high-definition beginning Thurs. November 22<sup>nd</sup> – don't miss the action!

## Donate Blood at the Annual SELCO AMC Monsterfest Blood Drive and You Could Win a Portable DVD Player!

Red Cross Blood Drive October 26<sup>th</sup> 9:30 am to 3:30 pm at the Glavin Center

SELCO along with AMC and the Red Cross will be hosting our annual *Monsterfest* blood drive at the Massachusetts Department of Mental Retardation Glavin Regional Center (214 Lake St. Shrewsbury) on October 26<sup>th</sup> from 9:30 am to 3:30 pm.

All blood donors will be entered in a drawing to win a **PORTABLE DVD PLAYER** and **MONSTER MOVIE PRIZE PACK** courtesy of **SELCO** and **AMC** - a **\$500 Value!**

Appointments can be made in advance by calling the Red Cross at 508-791-7444 ext. 100. Walk-ins are welcome.

Watch *Monsterfest* October 22<sup>nd</sup> to the 31<sup>st</sup> on SELCO channel 42. *Monsterfest* is 10 days (240 hours) of *SPOOKTACULAR* monster movie classics plus 6 monster movies available for **FREE** on AMC VOD! From the SELCO VOD menu, go to *Movies* then *AMC Monsterfest* to view the following titles from October 15<sup>th</sup> through November 2<sup>nd</sup>.

- The Company of Wolves (1984)
- My Best Friend is a Vampire (1988)
- Monster Club (1980)
- Day of the Triffids (1963)
- Horror Express (1972)
- Return of the Swamp Thing (1989)



## Why Sign Up for SELCO GreenLight?

When you sign up for **SELCO GreenLight**, 100% of your monthly green power payment goes to make sure that clean, renewable energy will be delivered to the regional power grid on your behalf. By increasing demand for clean energy, increased supply is sure to follow. This means an overall healthier energy mix that will benefit our environment, our generation, and future generations. Sign up online at [www.shrewsbury-ma.gov/light/greenlight.asp](http://www.shrewsbury-ma.gov/light/greenlight.asp)

### Real Impacts of Signing Up for SELCO GreenLight:

GreenLight Plan	\$5/month	\$10/mo	\$15/mo
Green Power Purchased	1,010 kWh/yr	2,020 kWh/yr	3,030 kWh/yr
Reduction of Carbon Emissions Per Year	1,001 lbs CO <sup>2</sup>	2,002 lbs CO <sup>2</sup>	3,003 lbs CO <sup>2</sup>
<b>Impact of Emissions Reductions:</b>			
Equal to NOT Driving Your Car for....	36 days/yr	72 days/yr	106 days/yr
Equal to Trees Grown for 10 Years...	12 seedlings	23 seedlings	35 seedlings

The above numbers were calculated using the U.S. Environmental Protection Agency's website at [www.epa.gov/cleanenergy/powerprofiler.htm](http://www.epa.gov/cleanenergy/powerprofiler.htm) and are based on the formula of \$5/mo supports the generation of 1,010 kWh of green power each year. GreenLight payments are in addition to your SELCO electric bill.

## SELCO Programmable Thermostat Rebate Now Available

Turning down the thermostat 8° F for eight hours a day will save 8-10% on home heating costs. An easy way to take advantage of these savings is to lower the thermostat temperature while away from home or sleeping.

Programmable, or "set-back" thermostats are the most efficient way to do this.



**SELCO is now offering a 50% rebate (up to \$30) on the cost of a set-back thermostat.**

This rebate is available to SELCO electric customers ONLY and will run from October 1, 2007 to February 29, 2008.

The rebate will appear in the form of a credit on your electric bill. Limit one thermostat rebate per SELCO account.

**Rebate forms can be picked up at the SELCO office or downloaded online at: [www.shrewsbury-ma.gov/rebates](http://www.shrewsbury-ma.gov/rebates)**

Residents may also call the SELCO office at 508-841-8500 to have a rebate form mailed to their home.

## NHL Network Launching on SELCO Digital Cable Ch. 248 in Late October

Tune in to NHL Network for these featured programs:

**NHL 'All Access':** NHL Network takes viewers behind the scenes of the NHL with an all-access pass to exclusive game coverage, player interviews and footage.



**Relive the Magic:** NHL Network invites viewers to relive some of the greatest games in Stanley Cup history. Each 60-minute episode includes commentary from both an NHL legend that played in the featured game and an NHL fan that was in attendance.

**Frozen In Time:** Frozen In Time looks back at some of hockey's most memorable on- and off-ice moments.

**Classic NHL Playoff Series:** These NHL Network exclusive presentations summarize an entire NHL Stanley Cup Playoff series, up to seven games, in one 60-minute show.

**Top 10:** A staple of NHL Network's broadcast schedule, Top 10 counts down a list of 10 NHL milestones or accomplishments.

## FAQ: Is a Printed Copy of SELCO's Channel Lineup Available?

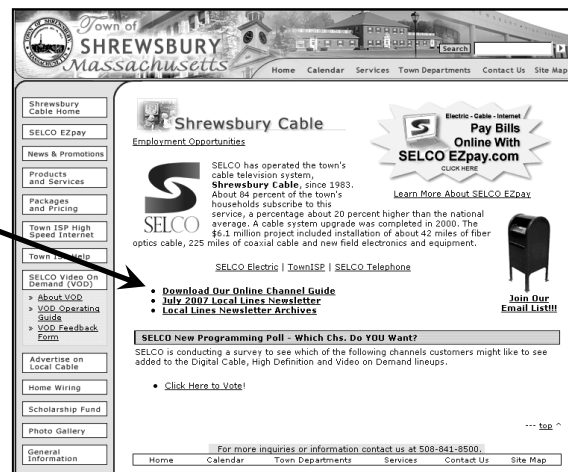
**Q. Over the past few months SELCO has been adding many new channels to the Digital and HD lineup. Is there a printed version of the complete channel lineup available somewhere?**

**A. Yes!** You can download a copy of SELCO's current channel lineup in PDF format from the SELCO website at [www.shrewsbury-ma.gov/cable](http://www.shrewsbury-ma.gov/cable) just click on the "Download Our Channel Guide" link in the middle of the page.

If you don't have Acrobat or prefer not to view PDF files, the full cable lineup is available in regular webpage format on the SELCO website at [www.shrewsbury-ma.gov/cable/channels.asp](http://www.shrewsbury-ma.gov/cable/channels.asp)

Not online? Call 508-841-8500 to request a printed copy of our current lineup and a customer service representative will mail a copy direct to your home.

Have a question for us? Email [info@shrewsbury-ma.gov](mailto:info@shrewsbury-ma.gov) or call 508-841-8500 and your question may appear in the next edition of the Local Lines newsletter.



# DON'T HIT THE ROAD...

CATCH ALL THE ACTION AT HOME.

## NHL Center Ice

Regular Season Just \$169

# 508-841-8500

Get up to 40 games a week with NHL Center Ice on SELCO digital cable.

## Seeing is believing with High Definition!

Get SELCO HDTV for just \$10.95/mo

Get the following HD Channels and More...  
**19 HD Channels TOTAL!**

Discovery • NESN  
CBS 4 • ABC 5 • NBC 7  
Fox Sports New England  
TNT • ESPN • ESPN 2

**CALL SELCO AT 508-841-8500 TO ORDER**

Shrewsbury Electric and Cable Operations  
100 Maple Avenue – Shrewsbury, MA 01545 – 508-841-8500  
Office Hours: 7:30 a.m. to 5:00 p.m. M-F